



## Los Angeles County Technology Week

Produced by MSA Management Group, Inc. | 2400 North Lincoln Avenue, Altadena, CA 91001

### IMMEDIATE RELEASE

August 26, 2009

**CONTACT:** Kelly Rice or Tyler Austin  
QuantumMethod  
310.601.4377 x103  
kelly@quantummethod.com  
tyler@quantummethod.com

## The 8th Annual L.A. County Technology Week L.A. County Technology: Transforming World Business

CELEBRATING THE 11TH ANNIVERSARY OF THE BUSINESS TECHNOLOGY CENTER

**LOS ANGELES, CA** – Save the date! On **October 22, 2009**, registration begins at 9:30 AM and events are 10:00 AM – 5:00 PM; The Community Development Commission of Los Angeles County and Mark Schaefer Associates, LLP will present the 8th Annual Technology Week program “LA County Technology, Transforming World Business;” bestow the 2009 L.A. County Technology Leadership Awards; and celebrate the 11th Anniversary of the Business Technology Center where the 2009 program will take place. The Business Technology Center (BTC) is located at 2400 North Avenue, Altadena, CA 91001.

This year’s program highlights include:

### **Game On! L.A.’s Leading Edge in the Video Game Industry**

A look at L.A. County’s video game industry from the perspective of five leading game studios. We’ll also explore the nexus between the video game industry and L.A.’s motion picture industry.

### **Info2Go! How Mobile Devices are Transforming Business**

Mobile devices like the iPhone, Google G1, Blackberry and Palm Pré are changing the way we do business. Tech Week explores this rapidly growing sector from three perspectives: makers, users and developers.

### **Power Up! Clean Technologies for Energy and the Environment**

Tech Week’s sequel to last year’s popular “clean tech” program.

### **Cash4Tech. Southern California Angel & Venture Capital: What’s Hot, What’s Not and Who’s Getting Funded**

The latest installment on technology funding presented by the Pasadena Angels. An essential guide to technology funding by the people who know.

Los Angeles County Board of Supervisors Michael D. Antonovich, 5th District and Gloria Molina, 1st District will confer the 2009 LA County Technology Leadership Awards. “Diverse technology businesses are being pioneered right here in Los Angeles County,” said Mark Lieberman, Community Development Commission of Los Angeles County, and Co-Founder and Co-Chair of Los Angeles County Tech Week. Said Lieberman, “The Los Angeles technology sector is unarguably one of the strongest technology economies in the world and our 8th Tech Week reflects that vitality.”



## Los Angeles County Technology Week

Produced by MSA Management Group, Inc. | 2400 North Lincoln Avenue, Altadena, CA 91001

"From the first U.S. satellite to orbit the earth, created by Jet Propulsion Laboratories (JPL), to world changing social networks like MySpace, there are thousands of technology innovations that were born right here in LA County. The future looks very bright indeed for the Los Angeles' technology industry," said Jim Schaefer, Partner, Mark Schaefer Associates, LLP, and Co-Founder and Co-Chair of Los Angeles County Tech Week.

To purchase tickets please visit:

<https://la-tech-week.ticketleap.com/buy-tickets/technology-seminars/la-tech-week/altadena/B73BA8F6-2B7B-4C53-AC22-A0EB5FDF954>

### **About Los Angeles Tech Week**

Los Angeles County Tech Week is designed to inform those with an interest in technology — businesses that develop technologies, and businesses fueled by technologies, developers, entrepreneurs, investors, venture capitalists, teachers and students — about the state of the technology landscape in Los Angeles County. **For more information visit:** [www.LATECHWEEK.com](http://www.LATECHWEEK.com)