



Los Angeles County Technology Week

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FOR IMMEDIATE RELEASE

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L.A. County Tech Week 2009 Spotlights L.A. County Technology - Announcing Moderators, Topics and Panelists-

GLENDALE, CA September 11, 2009 –Los Angeles County Technology Week, the premier celebration of and showcase for technology innovation and leadership in LA County, will present four lively panel discussions: mobile information platforms, video games and entertainment, energy and environment technologies, and current trends in funding new technology companies. Los Angeles County Supervisor, Michael D. Antonovich stated that “the goal of Technology Week is to foster and strengthen the strategic alliances between Los Angeles County and the vital technology sector to create jobs and add economic vitality to the region.”

Ben Kuo, Founder, Editor and Publisher of socialTECH.com said, “Los Angeles has a vibrant mix of both startups and established companies investing in clean technology, and has huge potential to create the new leaders in the industry.” Kuo will moderate the **Power Up! Clean Technologies for Energy and the Environment** panel, Tech Week’s sequel to last year’s popular “clean tech” program.

Tech Week 2009, will take place in Altadena, CA on **October 22, 2009** at the Business Technology Center, a project of the Community Development Commission and focuses on several industries where technology innovation in Los Angeles County is driving innovation for the world. “We are very proud of the Business Technology Center, one of the largest and most respected business incubators in the United States. This incubator is responsible for the creation of over 1,300 technology jobs and has highlighted the significant technological presence of Los Angeles County” stated Sean Rogan, Executive Director of the Los Angeles County Community Development Commission.

Other panel discussions include:

- **Info2Go! How Mobile Devices are Transforming Business**
Mobile devices like the iPhone, Google G1, Blackberry and Palm Pré, along with 3rd party applications, are changing the way we do business. Tech Week explores this rapidly growing sector from three perspectives: makers, users and developers. Moderated by Brian X. Chen, Technology Reporter, WIRED Magazine.

- **Game On! LA's Leading Edge in the Video Game Industry**

It will explore the nexus between the video game industry and L.A.'s motion picture industry. This panel discussion will take a look at L.A. County's video game industry from the perspective of five leading game studios including Entertainment Arts (EA), Insomniac, Infinity Ward (Activision), thatgamecompany and DreamWorks. Moderated by Chris Baker, Senior Editor, WIRED Magazine.

- **Cash4Tech! Angel & Venture Capital: What's Hot, What's Not and Who's Getting Funded**

This panel discussion will feature the latest viewpoints on technology funding presented by the Pasadena Angels, an essential guide to technology funding by the people who know. Moderated by Joe Platnick, Director, Pasadena Angels and General Partner, iGlobe Treasury Management Ltd .

For ticket information please visit:

<http://tinyurl.com/ngu62e>

About Los Angeles Tech Week

Los Angeles County Tech Week is designed to inform those with an interest in technology - businesses that develop technologies, and businesses fueled by technologies, developers, entrepreneurs, investors, venture capitalists, teachers and students - about the state of the technology landscape in Los Angeles County. **For more information visit:** www.LATECHWEEK.com